

SSUSD Flyer Approval Guidelines

All flyers are subject to the following criteria:

- The flyer must be educational in nature, supporting the basic educational mission of SSUSD and/or benefiting the population of SSUSD in a positive manner.
- All flyers to be distributed shall bear the name and contact information of the sponsoring entity.
- As a courtesy to our community and in order to provide access to **all** of our students and parents, we encourage flyers be submitted in both **English** and **Spanish**.
- Approval of a flyer does not imply District endorsement of any identified product and/or of services.
- Flyers will not be approved unless they have met the above-mentioned criteria

SSUSD will add the following disclaimer in English and Spanish:

"DISCLAIMER: The activities, products, or services advertised in this flyer are not sponsored or endorsed by SSUSD or its schools."

"DESCARGO DE RESPONSABILIDAD: Las actividades, productos o servicios publicitados en este folleto no están patrocinados ni respaldados por el SSUSD ni sus escuelas."

Flyers will NOT be approved that:

- Are lewd, obscene, libelous, or slanderous.
- Incite students to commit unlawful acts, violate school rules, or disrupt the orderly operation of the schools.
- Promote any particular political interest, candidate, party, or ballot measure, unless the candidates or advocates from all sides are provided the opportunity to present their views to the students during school hours or during events scheduled pursuant to the Civic Center Act.
- Proselytize religious beliefs.
- Position the district on any side of a controversial issue.
- Discriminate against, attack or denigrate any group on account of gender, race, age, color, religion, ancestry, national origin, disability or other unlawful consideration.
- Promote the use or sale of materials or services that are illegal or inconsistent with school objectives, including, but not limited to, materials or advertisements for tobacco, intoxicants, and movies or products unsuitable for children.
- Solicit funds or services for an organization, with the exception of solicitations authorized in Board policy.